
PRESERVATION UTAH SPONSORSHIP PROSPECTUS

2021 PRESERVATION UTAH
HISTORIC HOMES TOURS

September 18, 2021 • 10am - 5pm • 9th & 9th



ABOUT US

Established in 1966, Utah Heritage Foundation — now Preservation Utah — was the first statewide historic preservation organization in the western United States. Preservation Utah's mission is to keep the past alive, not only for preservation, but to inspire and provoke a more creative present and sustainable future. We preserve, promote and protect Utah's historic built environment through public awareness, advocacy and active preservation.

Public Awareness

- Tours
- Educational Programs
- Special Events

Advocacy

- Utah Historic Preservation Tax Credit
- Utah Main Street Program
- Draper Prison
- And many more!

Active Preservation

- Low Interest Revolving Loan Fund
- Technical Assistance
- Preservation Easement Program
- Rehab it Right!

2021 HOMES TOUR

Since 1971, Preservation Utah, has held an annual tour of historic homes in a different neighborhoods in Utah. Previous tours have been held in various neighborhoods of Salt Lake City, including, but not limited to, South Temple, Yalecrest, Normandie Heights, Avenues, Capitol Hill, Downtown, Federal Heights, and Westmoreland Place and Heights, as well as parts of Bountiful, Farmington, Copperton, Magna, and Park City.

This year our tour will be held in the 9th and 9th neighborhood of Salt Lake City. The neighborhood south of 900 South represents one of Salt Lake City's earliest suburbs. Platted and developed in response to rapid population growth in the late 1800s, it contains a diversity of building types and architectural styles, reflecting the changing demographics and cultural values of the emerging city.

2021 marks our 50th year of Homes Tours!

People
Preserving
Places.

For nearly 50 years the Historic Homes Tour has provided the public with an opportunity to see how their neighbors have updated their historic homes and brought them into the comfort of the 21st century, while maintaining the historic character and charm only historic homes can provide.



Historic Homes Tour Sponsorship Opportunities

Cornerstone Sponsor
\$5,000

Buttress Sponsor
\$1,500

Tympanum Sponsor
\$1,000

Sponsor Benefits

Company logo in printed Home Tours Brochure for all ticketed attendees.*



Company logo & name on event day posters at check in table.



Listing on Homes Tour event page on PUT website, linked to company/organization website.

Logo

Logo

Name only

Listed sponsor on monthly eNews

Logo
6 issues

Logo
3 issues

Social Media highlights tailored to business/organization

1 Facebook &
1 Instagram post

Complimentary tickets to the Homes Tour.

10

5

3

Complementary Membership

Sponsor

*Sponsorship & logo must be received at least 3 weeks prior to event to be included in printed materials.

2021 Historic Homes Tour Sponsorship

Thank you for supporting Preservation Utah
and the Historic Homes Tour!



Your support showcases your commitment to actively preserving and advocating for Utah's shared historic built environment and heritage.

Questions?

For more information contact Liz Joerger,
Operations Director.

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801.533.0858



Memorial House in Memory Grove Park
375 N. Canyon Road
Salt Lake City, UT 84103

